

Communicating Your Impact: Evaluation and Prevention

Wednesday, March 28, 2012

Deadline for registration is March 21, 2012.

Please fill out a separate form for each person attending and mail them to:

**ASAP Center
Attn: Lucrezia Taylor
3805 Edwards Road, Suite 500
Cincinnati, OH 45209-1948**

Name: _____

Organization: _____

Address: _____

City: _____

State: _____

ZIP: _____

Phone: _____

Fax: _____

Email: _____

Special dietary needs: _____

I understand that I will be charged a \$20 no-show fee to cover the costs of food and materials if I do not notify the ASAP Center of my cancellation by March 21, 2012.

About the Presenter

Jennifer Crouse Zimmerman is a consultant for the ASAP Center and principal owner of JCZ Consulting, LLC, an evaluation and strategic planning consultation firm for nonprofit organizations. She is the primary evaluator for two collaborative projects focusing on early childhood social and emotional development.

Previously, she was the Director of Evaluation and Advocacy Initiatives for Children, Inc. in Northern Kentucky.

Ms. Zimmerman was the Evaluation Associate at The Health Foundation of Greater Cincinnati, where she taught evaluation classes and consulted with grantees in the development of their evaluation plans. Her other experience includes being a member of the evaluation team for the local Early Learning Opportunities Act grant from the U.S. Department of Education.



Before moving to Cincinnati, Ms. Zimmerman worked in St. Louis with a nonprofit organization conducting communitywide needs assessments, and as an external evaluator on a federal grant to a local school district. She has also worked with a local United Way on the evaluations of several communitywide initiatives.

Ms. Zimmerman is a member of the American Evaluation Association and has a master's degree in social work with a focus in social and economic development.

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Wednesday, March 28, 2012

9:30 a.m.–12:30 p.m.

Registration begins at 9 a.m.

The Health Foundation of Greater Cincinnati
Conference Facility
3805 Edwards Road
Suite 500
Cincinnati, OH 45209

About the Workshop

Many agencies engaged in prevention work find it challenging to share how their programs make a difference for their participants. Program evaluation is one way agencies can share the impact of their work with their staff, board and community. Evaluating prevention activities is challenging but can provide information to improve services and advocate for your client population.

This workshop will provide a brief overview of the role of evaluation in prevention programs. Participants will learn about the process of evaluation with a particular emphasis on the *Getting to Outcomes (GTO)* model created by Fisher, Imm, Chinman and Wandersman. Participants will then be asked to engage in a discussion about how the ASAP Center can best support building the capacity of prevention agencies to conduct evaluation.

Who Should Attend?

Staff members of prevention agencies, including those implementing the 40 Developmental Assets, seeking to learn more about how to evaluate their programs. The workshop will offer an overview of evaluation in prevention programs, and set the agenda for future capacity building workshops on this topic.

Continuing Education

2.75 Recognized Clock Hours (RCH) for Ohio chemical dependency counselors and prevention specialists. Approved Provider Number 10-1012-77PVN-PR, State of Ohio Chemical Dependency Professionals Board.

Location

**The Health Foundation of Greater Cincinnati
Conference Facility
3805 Edwards Road
Suite 500
Cincinnati, OH 45209**

Sponsor

This workshop is presented free of charge by the Assistance for Substance Abuse Prevention (ASAP) Center. The ASAP Center, an operating program of The Health Foundation of Greater Cincinnati, helps grassroots community organizations do prevention.



asap center
Assistance for Substance Abuse Prevention

Registration

Deadline for registration is Wednesday, March 21, 2012. Space is limited to 30 people. Walk-in registrations will not be accepted.

Continental breakfast and refreshments are included. Your space is not reserved until we receive a completed registration form. People who register but do not attend will be charged a \$20 no-show fee if they do not cancel by March 21, 2012.

To register, complete the form on the back and mail it to:

**ASAP Center
Attn: Lucrezia Taylor
3805 Edwards Road, Suite 500
Cincinnati, OH 45209-1948**

Or register online at:

<http://register.healthfoundation.org>

For More Information

For more information, contact:

**Lucrezia Taylor, ASAP Center
Phone: 513-458-6640
Fax: 513-458-6650
Toll-free: 888-310-4904
Email: ltaylor@healthfoundation.org**